

FOR IMMEDIATE RELEASE

The Pyjama Foundation celebrates 15 years of changing the lives of kids in care this National Pyjama Day

20 June 2019: FOR more than 15 years, The Pyjama Foundation has been matching committed community volunteers with children in foster care, nurturing them and inspiring them with a love of learning.

This Friday 19 July dedicated supporters around the nation will be coming together in their pyjamas and raising vital funds to help the Foundation continue its life-changing work.

National Pyjama Day is the Foundation's biggest fundriasing event of the year, with more than \$250,000 raised to support this vital Program.

The Pyjama Foundation Founder and CEO Bronwyn Sheehan said this year was going to be biggest yet for the key fundriaser.

"We are so fortunate to have the incredible support from the community that we do," she said.

"It enables us to continue our work changing the lives of the more than 1400 children in care we currently support.

"With statistics showing more than 90% of children care will fall below the average reading level by age 7, this service has never been more important."

The Pyjama Foundation recruits, screens and trains volunteer mentors, and then carefully matches them with a child in care. Together, they focus on learning-based activities and games, with the aim of improving the child's educational outcomes and confidence.

Last year more than 1,800 participants from schools to law firms donned their pyjamas at events around the country .

To get involved, registrations can be made via www.nationalpyjamaday.com with a free host kit sent to everyone planning their big day.

With the communities support, the lives of children patiently waiting for a Pyjama Angel to come into their lives may be changed forever.

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For more information

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About The Pyjama Foundation

The Pyjama Foundation was founded in 2004 to give children in foster care the opportunity to change the direction of their lives with learning, life skills, and confidence.

Alarmed by the statistics highlighting poor literacy and numeracy levels of children in care, and how this contributes to a lifetime of disadvantage, founder Bronwyn Sheehan made a decision – a decision to offer hope and a more positive outlook for these children.

Through a simple program known as the Love of Learning Program, volunteers called Pyjama Angels are matched with a child in care, and spend just one hour a week focusing on learning based activities.